



# Colorado & Kitsap Co., WA

## Adventure ArtMaps™

2007 Edition

### ArtMap™ Specifications

#### State Adventure Maps

- Full Color
- 27”w x 24”h, folded down to 4” x 9”
- Full-color both sides, 70# paper
- Projected Publishing Date: 2<sup>nd</sup> Qtr 2007

#### County Adventure Maps

- Full Color
- 24”w x 27”h, folded down to 4” x 9”
- Full-color both sides, 70# paper
- Projected Publishing Date: 2<sup>nd</sup> Qtr 2007

**Projected Circulation: State:** 50,000 maps; **County:** 20,000 maps

### Distribution (print) Points w/ Map Amounts (est. per year)

- Sportsman’s Warehouse
- Chambers of Commerce
- State Visitor Centers
- State RV Campgrounds
- Participating Attractions & Outfitters
- Outdoor Equipment Vendors
- Miscellaneous retailers & accommodations
- Publisher & Internet Portals (link affiliates)

### Adventure Activity Classifications (partial)

Archery	Fairgrounds	Outfitters
Attractions	Fisheries	Paintball
Auto Racing	Fishing	RV Sales/Rentals
Baseball Events	Flying/Instruction	Sailing
Bicycling	Golf	Scuba Diving
Boat Sales/Rentals	Guide Services	Skateboarding
Camping (+RV)	Hiking	Rafting
Camps	Horseback Riding	Recreation Property
Canine Parks	Lodging	Skiing
City Parks	Marine Supply	Sky Diving
Community Parks	Marinas	Sports Fields
County Parks	Martial Arts	Tennis
Kayaking	Museums	Wildlife Viewing

### Cost of Maps

Distributor:	\$2.00 / map:	1,000 maps and up
Wholesale:	\$3.00 / map:	50 - 999 maps
Retail:	\$5.95 / map:	under 50 maps

### Advertising Options (State / County)

Reverse Cover (1): 3.8”w x 10.3”h / 4”w x 9”h	Logo on Map (50)
Alternate Back Cover (1): 3.8”w x 10.3”h / 4”w x 9”h	Inside Panels (6): 3.8”w x 10.3”h / 4”w x 9”h
Inside Display Box (58): 3.8”w x 2.1”h / 4”w x 2.2.5”h	Classified Listing: Two- 3.8” Lines
Front/Back Cover Box (2): 3.8”w x 1.5”h	

### Contact Information:

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